**Things to Know about Marxism**

* Marxism is NOT communism
* Marxism is materialistic, material things are what matters
* Marxism uses economics as a lens, humans are meant to work
* Economics can explain everything in history
* Dialectical – back and forth
* Economic systems confront internal structures this creating a new system
* use value – what something can be used
* exchange value- what something can be exchanged for
* Gramscei – bridge between Marx and cultural Marx
* bourgeoisie have hegemony
* mythologization – depend on culture and history but don’t realize its existence
* mass culture – similar to popular culture, except producers don’t matter
* capitalism cannot fulfil your true needs, like love and affection
* capitalism replaces this with false needs like a new product to keep people satisfied

**Marxism**

* Base of a culture is the economic state
* Economy determines the culture of a group of people

**Zipes**

* Disney appropriates culture for economic benefits
* Uses the culture to make money